

Friends of Rosie Children's Cancer Research Fund Privacy Policy

MAY 2022

Charity Registration Number: 1046278 https://www.friendsofrosie.co.uk/

Introduction

We ask that you read this website privacy policy carefully as it contains important information on who we are, how and why we collect, store, use and share personal information, your rights in relation to your personal information and on how to contact us and supervisory authorities in the event you have a complaint.

This website privacy policy is divided into the following sections:

- Who we are
- Our website
- Our collection and use of your personal information
- Transfer of your information out of the European Economic Area
- Cookies and similar technologies
- Marketing
- Your rights
- How to complain
- Changes to this website privacy policy
- How to contact us.

Who we are

This website is operated by Friends of Rosie. We are a charity registered in the U.K. under registered charity no. 1046278.

We collect, use and are responsible for certain personal information about you. When we do so we are regulated under the Data Protection Act 2018 and we are responsible as 'controller' of that personal information for the purposes of those laws.

Our website

This privacy policy relates to your use of our website, http://www.friendsofrosie.co.uk.

Throughout our website we may link to other websites owned and operated by certain trusted third parties. These other third party websites may also gather information about you in accordance with their own separate privacy polices. For privacy information relating to these other third party websites, please consult their privacy policies as appropriate.

Our collection and use of your personal information

We collect personal information about you when you access our website, register with us or contact us.

We collect this personal information from you either directly, such as when you register with us or contact us, or indirectly, such as your browsing activity while on our website (see 'Cookies' below).

We also collect information that your browser sends whenever you visit our site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

The personal information we collect about you depends on the particular activities carried out through our website. Such information includes:

- your name, address and contact details
- date of birth

- bank account and payment details
- details of any feedback you give us by phone, email, post or via social media.

We use this personal information to:

- contact you
- send you newsletters, marketing and promotional activities.
- verify your identity
- notify you of any changes to our website or to our services that may affect you
- improve our services.

This website is not intended for use by children and we do not knowingly collect or use personal information relating to children.

Our legal basis for processing your personal information

When we use your personal information we are required to have a legal basis for doing so. There are various different legal bases upon which we may rely, depending on what personal information we process and why.

The legal bases we may rely on include:

- **consent:** where you have given us clear consent for us to process your personal information for a specific purpose
- contract: where our use of your personal information is necessary for a contract we have with you, or because you have asked us to take specific steps before entering into a contract
- **legal obligation:** where our use of your personal information is necessary for us to comply with the law (not including contractual obligations)
- **legitimate interests:** where our use of your personal information is necessary for our legitimate interests or the legitimate interests of a third party (unless there is a good reason to protect your personal information which overrides our legitimate interests).

Further information—the personal information we collect, when and how we use it

For further details on when we collect personal information, what we collect as well as how we use it, please read the following sections:

When information is collected	What information we ask for	How and why we use your information
When you contact us	Contact details: Your name, email address and telephone number	 We ask for this: to contact you to send you newsletters, marketing and promotional materials to verify your identity We rely on Legitimate Interests as the lawful basis for collecting and using your personal information. Our legitimate interests are: Increasing awareness about Friends of Rosie and the charitable work it undertakes. Informing you about volunteering and fundraising work.

When information is collected	What information we ask for	How and why we use your information
		We will keep this information until: • You inform us that you no longer wish to be contacted by us.

Who we share your personal information with

We may use third party services such as Google Analytics to collect, monitor and analyse Log Data as defined above.

We will share personal information with law enforcement or other authorities if required by applicable law.

We will not share your personal information with any other third party.

Cookies and similar technologies

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device and store some information about your preferences or past actions. We use cookies for the following purposes:

- verify your identity;
- improve our services.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our site.

For further information on cookies generally visit <u>www.aboutcookies.org</u> or <u>www.allaboutcookies.org</u>.

Marketing

We may use your personal information to send you newsletters, marketing or promotional materials and other information which may be of interest to you. Where we have your consent or it is in our legitimate interests to do so, we may do this by post, email, or text message.

If you no longer want to be contacted in this way, you can unsubscribe at any time by:

Contacting us at info@friendsofrosie.co.uk

It may take up to 7 working days for this to take place.

For more information on your rights in relation to marketing, see 'Your rights' below.

Your rights

Under Data Protection Act 2018 you have a number of important rights free of charge. In summary, those include rights to:

- fair processing of information and transparency over how we use your use personal information
- access to your personal information and to certain other supplementary information that this Privacy Notice is already designed to address
- require us to correct any mistakes in your information which we hold

- require the erasure of personal information concerning you in certain situations
- receive the personal information concerning you which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those data to a third party in certain situations
- object at any time to processing of personal information concerning you for direct marketing
- object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you
- object in certain other situations to our continued processing of your personal information
- otherwise restrict our processing of your personal information in certain circumstances.

For further information on each of those rights, including the circumstances in which they apply, see the <u>Guidance from the UK Information Commissioner's Office (ICO)</u> on individuals' rights under the Data Protection Act 2018.

If you would like to exercise any of those rights, please:

- email, call or write to us
- let us have enough information to identify you
- let us have proof of your identity and address (a copy of your driving licence or passport and a recent utility or credit card bill), and
- let us know the information to which your request relates.

How to complain

We hope that we can resolve any query or concern you raise about our use of your information.

You also have the right to lodge a complaint with the Information Commission, who may be contacted at https://ico.org.uk/concerns/.

Changes to this website privacy policy

This website privacy policy was published in March 2022 and has not been updated.

We may change this website privacy policy from time to time, when we do we will inform you via email.

How to contact us

Please contact us if you have any questions about this privacy notice or the information we hold about you.

If you wish to contact us, please send an email to info@friendsofrosie.co.uk, write to Friends of Rosie Children's Cancer Fund, c/o Slater Heelis LLP, 86 Deansgate, Manchester, M3 2ER or call 0161 834 7333/07887 932293.